



Invitation to the 1st SMK International scientific conference

"SOCIAL INTERACTIONS: RETHINKING MODERN ISSUES"

December 9th, 2021

Modern issues of global development have been intensified under the impact of global pandemics. The "new normal" requires rethinking forces of power, stakeholders of and approaches to modern issues. Scientific community, business, governments and society at large need to establish interactions anew.

SMK University of Applied Social Sciences organizes this scientific conference to gather the academic communities of Lithuania and foreign countries, representatives of science and business to solve the problems of societal interactions and rethink modern issues.

Aim of the conference is to share scientific advances, novelty and research findings on topics within the following work themes:


1. Creative economy
2. Wealth, health and wellness trends
3. Transition to green economy
4. Communication in digital age
5. Educational innovations for human development

We invite all researchers and scientists as well as other academia representatives to attend the conference in person or online. Both individual and team participation is welcome. Conference abstracts that will comply with the requirements, will be published in conference proceedings.

REQUIREMENTS FOR THE ABSTRACTS

Parts or the abstracts (theses)	Details
TITLE OF THE ABSTRACT	Times New Roman, bold, capitalized, centered, 12 pt
<i>Author names</i>	<i>Times New Roman, centered, italic, 12 pt</i>
<i>Institution, country</i>	<i>Times New Roman, centered, italic, 12 pt,</i> 1 enter space before main text
Main text of abstract/thesis The aim of the research The research methodology. ... The research results. ... The research conclusions. ... Keywords: ...	Times New Roman, no space between lines, alignment of both sides, 12 pt, first line indent of each paragraph as in the sample, top 2 cm, bottom 2 cm, left 3 cm, right 2 cm. Times New Roman, titles of the abstract parts bold, alignment of both sides, 12 pt, first line indent of each paragraph as in the sample, 3-5 keywords 1 enter space before literature
Literature 1. ... 2. ... 3. ...	Times New Roman, no space between lines, alignment of both sides, 10 pt, numbered, no more than 10 sources, APA citing style
Abstract scope	2500-3500 characters with spaces, no more than 1 page A4.

REQUIREMENTS FOR THE ARTICLES

Parts or the articles	Details						
TITLE OF THE ARTICLES	Times New Roman, bold, capitalized, centered, 12 pt						
<i>Author names</i>	<i>Times New Roman, centered, italic, 12 pt</i>						
<i>Institution, country</i>	<i>Times New Roman, centered, italic, 12 pt,</i> 1 enter space before main text						
Annotation Text text text Keywords: text text text	Annotation and keywords as titles bold, 10 pt, Times New Roman, alignment of both sides, 3-5 keywords 1 enter space before literature						
Main text of articles (Introduction, theory analysis, research methodology, research data analysis, conclusions)	Times New Roman, no space between lines, alignment of both sides, 12 pt, first line indent of each paragraph as in the sample, top 2 cm, bottom 2 cm, left 3 cm, right 2 cm. Titles of the articles parts - bold, left alignment, 12 pt, Times New Roman Conclusions numbered: 1. ... 2. ... 3. ... 1 enter space before each part of the article						
Introduction Research topicality ... The aim of the research The research methodology. ... The research results. ... The research conclusions. ... Originality/Value of the article: ...	Times New Roman, titles of the introduction parts bold, alignment of both sides, 12 pt, first line indent of each paragraph as in the sample, 1 enter space before after the introduction						
Literature 1. ... 2. ... 3. ...	Times New Roman, no space between lines, alignment of both sides, 10 pt, numbered, APA citing style						
1 table Table title Table text Source: text text text	1 table (12 pt, right alignment) Table title (12 pt, bold centered) <table border="1" data-bbox="687 1563 1474 1731"> <tr> <td>Text (10 pt, bold centered)</td> <td>Text (10 pt, bold centered)</td> </tr> <tr> <td>Number (10 pt)</td> <td>Number (10 pt)</td> </tr> <tr> <td>Number</td> <td>Number</td> </tr> </table> Source: text text text (10pt) 1 enter space before after the source	Text (10 pt, bold centered)	Text (10 pt, bold centered)	Number (10 pt)	Number (10 pt)	Number	Number
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Figure itself Source: text text text 1 fig. Figure title	 Source: text text text (10 pt, centered) 1 fig. Figure title (12 pt centered) 1 enter space before after the introduction						
Scope of the article	Not less than 7 pages, but do not exceed 15 pages (literature included)						

REQUIREMENTS FOR THE ORAL PRESENTATIONS AT THE CONFERENCE:

The duration of the presentation should not exceed 15 minutes + 5 minutes Q&As.
The languages of the Conference are English and Lithuanian.

DEADLINES:

Submission of abstracts (thesis) and registration 2021-11-22
Announcement of the conference program (with speakers) 2021-11-22
Submission of articles 2021-12-07
Publication of articles 2021-12-31
Abstract publication (thesis) 2021-12-31

Conference cost

20 €

for participation and e-publishing conference speech/presentation abstract in the book of abstracts.

30 €

for participation and e-publishing both conference speech/presentation abstract in the book of abstracts and an article in conference proceedings.

Participants payment to be paid to SMK bank account:

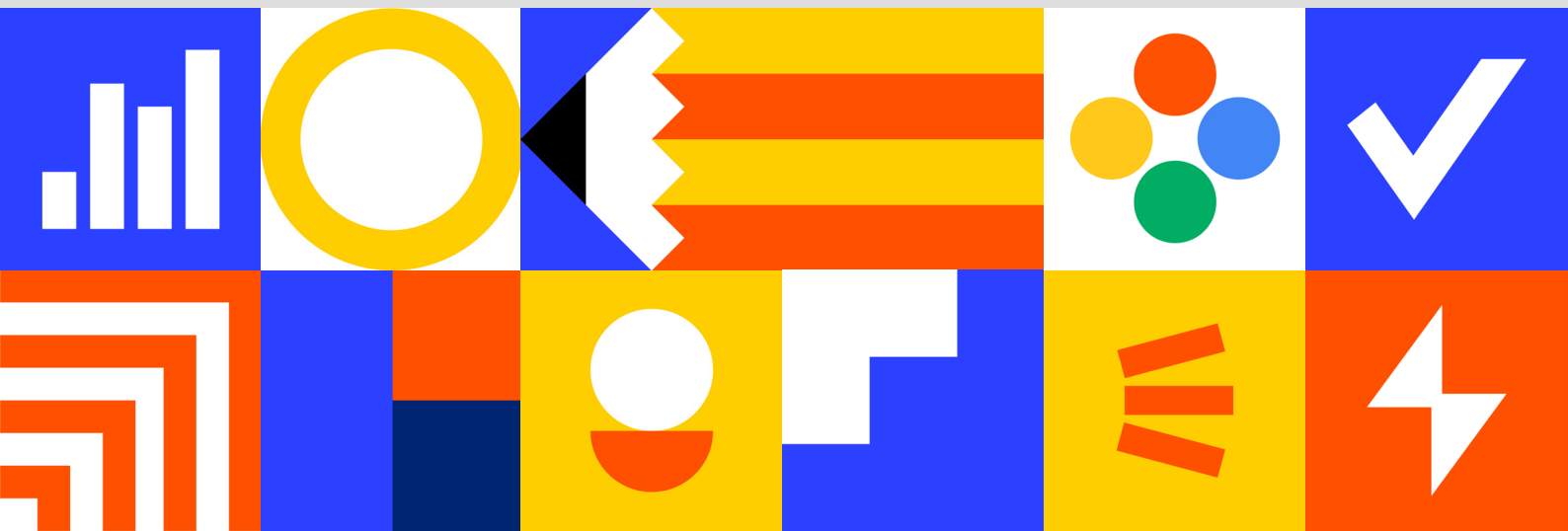
A.s. Nr. LT28 7300 0100 0228 8364

AB bank „Swedbank“, code 73000

Purpose of payment: Scientific Conference, 2021

Registration for the conference

https://docs.google.com/forms/d/e/1FAIpQLSdL4iWdjW4TIPMwODJh5OMMe_EBBqVxw3fb-bX4eaEOShc5w2A/viewform



CONFERENCE ORGANISING COMMITTEE:

Diana Garlytska (SMK, sustainable business, green economy and finance)

Sofia Khatsernova (SMK, law)

Diana Saveikienė (SMK, education science)

Viljaras Reigas (SMK, KU, nursing, management)

Šarūnas Banevičius (SMK, tourism, management innovations)

Sam Boyce (Manchester Metropolitan University, UK, workplace well-being)

Anna-Maria Nitsche, M.A., (University of Leipzig, University of Applied Sciences Zwickau, Germany, supply chain management)

CONFERENCE STEERING COMMITTEE:

Chiefs/chairs/chairmen:

Prof. dr. Remigijus Bubnys (VU, Šiaulių akademija, education science, psychology)

Prof. Dr. habil. Christian-Andreas Schumann (University of Applied Sciences Zwickau, Germany, business informatics)

Members:

Dr. Inga Išdonaitė-Medžiūnienė (SMK, management, education science)

Dr. Andželika Bylaitė (SMK, creative industries and entertainment, cultural heritage)

Dr. Giedrė Vaičekauskienė (SMK, VU, new media, television, rhetoric)

Dr. Edita Gelbūdienė (SMK, education science)

Dr. Marina Gušauskienė (MRU, law)

Dr. Indrė Radavičienė (Kazimieras Simonavičius University, marketing, consumer behavior, behavioral sciences, behavioral pricing)

Dr. Julie Davies (Manchester Metropolitan University, UK, strategic leadership, gendered organisations, decent work, HRD, well-being)

Dr. Klaidas Perminas (KU, history, cultural heritage)

Dr. Jolita Vveinhardt (VDU, modern organization theories, management innovations, mobbing)

Prof. dr. Shemsedin Vehapi (AAB College, Kosovo, Wealth, health, and wellness trends)

Dr. Urela Demaj (AAB College, Kosovo, communication science)

Dr. Venera Lljunji (AAB College, Kosovo, education science, communication science)

Dr. Pawel Tadeusz Kazibudzki (Opole University of Technology, Poland, management)

Dr. Baiba Pētersone (Rīga Stradiņš University, Latvia, strategic communication, stakeholder relationship management, international public relations, mass communication)

Dr. Katarzyna Mazur-Włodarczyk (Opole University of Technology, Poland, economic culture, Management culture, creative economy, communication)

Prof. dr. Oleg M. Kokun (Kostiuk Institute of Psychology NAES of Ukraine, psychology)

Prof. dr. Liudmila Z. Serdyuk (Kostiuk Institute of Psychology NAES of Ukraine, psychology)

Dr. Sanja Adjaip-Veličkovski (International Balkan University, Macedonia, communication science)

Dr. Vinnie Guo-Chiang Yu (Providence University, Taiwan, communication)

Dr. Līga Balode (International College of Cosmetology, Latvia, health and medicine)

Dr. Olga Kuprieieva (Kostiuk Institute of Psychology NAES of Ukraine, psychology)

Dr. Olena Chykhantsova (Kostiuk Institute of Psychology NAES of Ukraine, psychology)

CONTACTS FOR INQUIRIES:

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